

Brad Sugars

World's Leading Business Expert

Brad Sugars started the ActionCOACH brand when he was in his early twenties. Today the company is internationally recognised as the leading global business coaching firm and one of the leading and most awarded franchises in the world today. So how did a twenty-something Australian create this global powerhouse? He did it through hard work, determination and a well-organised, systematised approach that leads businesses to profits. Today ActionCOACH operates in 54 countries and has more than 1,000 offices around the world, coaching 15,000 businesses every week. The franchise has received numerous awards including Fastest Growing Franchise, Franchisee Satisfaction, Best Overall Company and has been named the number one business coaching franchise in the world every year since 2004.

